

Leslie Mollner



Portfolio

www.lesliemollner.com



Email

lamollner@gmail.com



Mobile

651-329-2130



Location

Saint Paul, MN

Work Experience: UX ■ UI/Visual Design ■ Web Design

UX Designer

Halftone Digital

Minneapolis, MN
May 2018 to Present

- Assist with user experience, design strategy, UI/visual design, interaction design, information architecture, project management, evaluation, and user research and testing for mobile and web-based projects.

UX Design Student

Prime Digital Academy

Minneapolis, MN
Sept 2017 to Jan 2018

- **Individual Project: Mid-Continent Oceanographic Institute (MOI)**

Problem: High school students don't utilize MOI's creative writing & tutoring programs as often as younger students. Determine ways to increase high school student participation in MOI's programs.

Solution: Developed a UX design strategy and web page prototypes aimed at developing partnerships with other organizations and introduced a new poetry workshop experience for high school students.

- **Group Project: James J. Hill Center**

Problem: Users are unsure about the identity of the Hill Center as well as what resources, services, programs, and events are provided through the center.

Solution: Created an app to address user confusion with the identity and purpose of the Hill Center.

Web Services Assistant & Reference Librarian

Macalester College

Saint Paul, MN
June 2006 to Dec 2008

- Assisted with the design, planning, information architecture, and content management of the College website collaborating on a team of two people.
- Provided support and instruction to the College community in designing and publishing information on the campus and library website.
- Provided research assistance to students, faculty, staff and campus visitors.
- Developed and presented instruction classes, workshops, and web guides to the campus community.

Digital & Web Services Librarian

Macalester College

Saint Paul, MN
Jan 2004 – May 2006

- Assisted with the design, planning, information architecture, & content management of the library website.
- Provided research assistance to students, faculty, staff and campus visitors.
- Developed and presented instruction classes, workshops, and web guides to the campus community.

Work Experience: Additional Positions

Reference & Instruction Librarian

Macalester College

Saint Paul, MN
Jan 2009 to Oct 2013

Digital & Electronic Resources Librarian

Macalester College

Saint Paul, MN
Dec 2000 to Dec 2003

Faculty, Head Women's Gymnastics Coach

State University of New York-Cortland

Cortland, NY
Aug 1997 to May 1998

Education: Degrees ▪ Certificates ▪ Continuing Education



Certificate, User Experience Design

Prime Digital Academy
Minneapolis, MN
Jan 2018



M.A., Library & Information Studies

Univ. of WI-Madison
Madison, WI
May 2000



M.A., Kinesiology, Sport Psychology

Univ. of MN-Twin Cities
Minneapolis, MN
June 1995



B.A., Liberal Arts Major: Psychology

Gustavus Adolphus College
St Peter, MN
May 1993



Interactive Design & Marketing 2 Courses

Mpls. Coll. of Art & Design/MCAD
2012



Web Development 4 Courses

Saint Paul College
2010-2011



Graphic Design 2 Courses

Mpls. Comm. & Tech. Coll./MCTC
2010

Skills



Cognitive Walkthrough
Competitive Analysis
Contextual Inquiry
Heuristic Analysis
HTML, CSS

Information Architecture
Journey Mapping
Personas
Prototyping
Secondary Research

Usability Testing
User Flow
User Research
Visual Design
Wireframing

Tools



Asana
Atom
Axure RP
Illustrator
InVision

Jira
Sketch
Sublime Text
Trello
WordPress

Volunteering



HealthPartners Patient Council (2011-2016)
Provide thoughts, ideas, and feedback about HealthPartners selected topics.

WordCamp Minneapolis-St Paul (2017-2018)
Volunteer as an all-purpose helper during two days of the conference.

Organizations



AIGA (MN)
MN Women in Tech
TC UX
UXPA (MN)
Women Who Code