

Leslie Mollner



Portfolio
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Location
Saint Paul, MN



Summary

I utilize my background as a college librarian and educator, my experience in web design & development, content creation, organization, & management, and user experience design, and my educational knowledge of the field of psychology every day. I approach projects with passion and believe in focusing on understanding both the user or customer and the client or organization.



UX/Web Design Experience

UX Designer

May 2018 – Present
Halftone Digital, Minneapolis, MN

- Assist with user experience strategy, UI and visual design, evaluation, and testing for a variety of web design projects.

UX Design Student

September 2017 – January 2018
Prime Digital Academy, Minneapolis, MN

Individual Project: Mid-Continent Oceanographic Institute (MOI)

- Problem: High school students don't utilize MOI's creative writing & tutoring programs as often as younger students.
- Solution: Developed a UX design strategy and web page prototypes aimed at developing partnerships with other organizations and introducing a new workshop experience for high school students.

Group Project: James J. Hill Center

- Problem: Users are unsure about the identity of the Hill Center as well as what resources, services, programs, and events are provided through the center.
- Solution: Created an app to address user confusion with the identity and purpose of the Hill Center.

Web Services Assistant & Reference Librarian

June 2006 – December 2008
DeWitt Wallace Library, Macalester College, Saint Paul, MN

- Assisted with the design, planning, and content management of the College website on a team of two people.
- Provided support and instruction to the College community in designing and publishing information on the website.
- Worked collaboratively with a team to design, develop, and manage the College library website.
- Provided research assistance to faculty, students, the campus community, and visitors.
- Developed and presented instruction classes, workshops, and web guides for students, faculty, and the campus community.



Skills

Cognitive Walkthrough
Competitive Analysis
Contextual Inquiry
Heuristic Analysis
HTML, CSS
Information Architecture
Journey Mapping

Personas
Prototyping
Secondary Research
Usability Testing
User Research
Wireframing



Tools

Atom
Axure RP
Illustrator

InVision
Sketch
WordPress



Organizations

AIGA
Girl Develop It
MN Women in Tech

TC UX
UXPA
Women Who Code



Education

Degrees & Certifications

UX Design Certification

Prime Digital Academy
Minneapolis, MN, Jan 2018

M.A. Library & Information Studies

University of Wisconsin-Madison
Madison, WI, 2000

M.A. Kinesiology (Sport Psychology)

University of Minnesota-Twin Cities
Minneapolis, MN, 1995

Digital & Web Services Librarian

January 2004 – May 2006

DeWitt Wallace Library, Macalester College, Saint Paul, MN

- Work collaboratively with a team to design, develop, and manage the College library website.
- Provided research assistance to faculty, students, the campus community, and visitors
- Developed and presented instruction classes, workshops, and web guides for students, faculty, and the campus community.



Additional Experience

Reference & Instruction Librarian

January 2009 – October 2013

DeWitt Wallace Library, Macalester College, Saint Paul, MN

- Provided research assistance to faculty, students, the College community, and visitors.
- Developed and presented instruction classes, workshops, and web guides for students, faculty, and the College community.
- Acted as liaison for the Arts & Humanities departments.
- Worked on a team to plan the instruction curriculum.

Digital & Electronic Resources Librarian

December 2000 – December 2003

DeWitt Wallace Library, Macalester College, Saint Paul, MN

- Coordinated the development and management of the library's electronic resources collection.
- Provided research assistance to faculty, students, the campus community, and visitors.
- Developed and presented instruction classes, workshops, and web guides for students, faculty, and the campus community.

Faculty, Head Women's Gymnastics Coach

August 1997-May 1998

State University of New York-Cortland, Cortland, NY

- Taught six full semester courses in the Physical Education department.
- Acted as an advisor to students in the Physical Education department.
- Coordinated, supported, and coached student athletes on the women's gymnastics team.
- Organized meets, events, and set up travel to away competitions.
- Supervised the team's assistant coach.
- Recruited prospective student athletes to the University.

B.A. Psychology

Gustavus Adolphus College

St Peter, MN, 1993

Independent Classes

Interactive Design & Marketing (2 courses)

MCAD (Mpls. College of Art & Design), 2012

Web Development (4 courses)

Saint Paul College, 2010-2011

Graphic Design (2 courses)

MCTC (Mpls. Comm. & Tech. College) 2010



Volunteering

Girl Develop It (GDI)

2016-Present

Act as a teaching assistant for HTML, CSS, & WordPress classes.

HealthPartners Patient Council

2011-2016

Provide thoughts, ideas, and feedback about HealthPartners selected topics.

WordCamp Minneapolis-St Paul

2017

Volunteer as an all-purpose helper during two days of the conference.



More About Me

I am a passionate and hard working person who believes in the importance of kindness, collaboration, empathy, justice, equality, and lifelong learning and education for all.

Some of the things that are important to me: my family, my friends, my beagles, the city of Saint Paul, travel, music, movies, reading mysteries, history, ancient Egypt, museums, archaeology, gymnastics, soccer, springboard diving, and hockey.